

# Fairhaven Cable Access Television 2021 Annual Report



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FairhavenTV.com  
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Instagram: [fairhaven\\_tv](https://www.instagram.com/fairhaven_tv)  
You Tube: Fairhaven TV

## **Staff:**

Derek T. Frates, Director of Cable  
Erick Sa, Production Coordinator  
Alyssa Botelho, Videographer / Social Media  
Nicholas Doyle, Videographer Videographer / Editor  
Bethany Fernandes, Videographer / Editor  
Todd Migliacci, Videographer / Set Design

## **Cable Advisory Committee:**

Barbara Acksen, Chairperson  
Maria Carvalho  
Ronnie Medina  
John Methia  
Thomas McAfee

## **Select Board Representatives:**

Keith Silvia (January-August)  
Stasia Powers (September -Present)

2021 saw the continuation of the Covid-19 pandemic. Fairhaven Cable Access Television continued to stay true to our mission: Providing informational, educational and community-based content on our two access channels.

The groundwork to deal with the hurdles of broadcasting continuously throughout the pandemic were laid in 2020. An additional meeting room equipped for Zoom Meetings was added in Town Hall. Two locations are now available for meeting participants to interact through a hybrid system of in person and virtual attendance. Multiple technologies were used to make this happen. Livestream, Castus Stream, and Zoom were simultaneously used along with an intricate audio & video set-up to accomplish this. The department continues to receive great feedback from other departments, boards and committees who credit Fairhaven TV as being an essential piece of keeping town government running in respect to participation and open meeting laws during the pandemic.

The all-inclusive website FairhavenTV.com continues to be an essential asset for the residents of Fairhaven to obtain information regarding the Covid-19 pandemic, government meetings, community events, and virtual events around town.

Fairhaven TV's social media platforms continue to be an important tool to accomplish the mission of keeping residents informed. Facebook followers are over 1700 and Instagram followers total over 500. Our YouTube page is also the place to find all of the latest events filmed for Fairhaven Community Media.

The 10-year (2018-2028) cable television renewal license between Comcast Cable Communications Management, LLC and Town of Fairhaven, Massachusetts is available to view on the Town of Fairhaven website on the Cable Advisory Committee page. ([www.fairhaven-ma.gov/cable-advisory-committee](http://www.fairhaven-ma.gov/cable-advisory-committee))

### **Government Access – Channel 18:**

The following government meetings are filmed regularly, broadcast live when possible, replayed on channel 18, and are available to view on demand at [www.fairhaventv.com/governmentmeetingvideos](http://www.fairhaventv.com/governmentmeetingvideos) and at [www.livestream.com/fairhavenlive](http://www.livestream.com/fairhavenlive): Select Board, Board of Appeals, Board of Health, Board of Public Works, Belonging Committee, Bikeways Committee, Broadband Study Committee, Cable Advisory Committee, Capital Planning Committee, Charter Committee, Conservation Commission, Contributory Retirement Board, Community Preservation Committee, Commission on Disability, Economic Development Committee, Finance Committee, Historical Commission, Lagoa Friendship Pact Committee, Marine Resource Committee, Planning Board, Rogers Re-Use Committee, School Committee, Sustainability Committee, Town Administrator Screening Committee, Town Meeting Review Committee, Town Meeting, and various Public Hearings. Fairhaven TV covers and broadcasts more meetings than any other access station in the commonwealth. **301** government meetings and **31** related shows and Public Service Announcements were produced and aired in 2021. There were actually more meetings filmed by Fairhaven Government Access in 2021 than in 2020 (260) and 2019 (234), despite challenges presented by the pandemic.

Public meetings, forums, press conferences and ribbon cuttings are also filmed upon request. In addition, Fairhaven TV works with other departments to create public service announcements and informational videos to keep residents informed. These are posted to [www.facebook.com/fairhaventv](http://www.facebook.com/fairhaventv)

as well as replayed on channel 18. Examples include Covid- 19 Updates & Health Dept. Guidelines, Fairhaven Fire and Police Dept. PSA's, Town Clerk Election Info, Adopt-A-Pet series; monthly segments with the Fairhaven Animal Shelter and Animal Control Officer, Marine Resource Dept Permitting Procedures, and Fairhaven Tree Warden updates.

FairhavenTV worked with the Veterans Services Dept. and agent Brad Fish to produce virtual coverage of annual events that had to be closed to public from attending. These included Memorial Day and Independence Day that were broadcast on the actual holiday for residents to view. We were happy to be able to cover Veterans Day exercises in person for the first time since 2019. Other productions filmed include Fairhaven being named a purple heart town and 'Wreaths around Fairhaven' at local cemeteries.

FairhavenTV continued our collaboration with the Fairhaven Opioid Task Force by filming International Opioid Awareness day events in neighboring New Bedford. A trailer video: the 'Opioid Crisis' was produced to promote the 3-part video series about Opioids. The goal is to bring community awareness of the ongoing Opioid Crisis and offer support and contact information for those that need help for themselves, friends or family members.

The department also released a walking tour of Rogers School to assist the Rogers Re-Use Committee in finding a solution to future uses of the historical building.

#### **Community/Public Access – Channel 95:**

Fairhaven Community Media- Channel 95 is used for public access programming. **50** original productions (21 more than 2020) including community events, and member productions were broadcast and are available on demand at [www.fairhaventv.com/communityvideos](http://www.fairhaventv.com/communityvideos) and on the Fairhaven Community Media YouTube page. In addition, over **40** regional access shows were imported and broadcast on Channel 95. Throughout the country, **111** affiliated access stations downloaded our content to broadcast in their communities.

Fairhaven TV is proud to announce we were awarded **Best Remote Event** by the Massachusetts Creator Awards for Fairhaven TV's 3<sup>rd</sup> Annual Halloween Party in 2020. We have also been nominated for 2 categories in 2021. Best Production Value: Hometown Haunts and Best Host: Todd Migliacci for Fairhaven TV's 4th Annual Halloween Party. The award ceremony will be held on January 26, 2022.

Another live virtual event, FTV's 2<sup>nd</sup> Home for the Holidays was continued to give children and their families a chance to celebrate the season during the Covid-19 pandemic. Features included Master of Ceremonies Todd "Magic" Migliacci performing magic and trivia, holiday greetings and stories from community organizations and townsfolk, and even Santa dropped by the FairhavenTV studios to spend time visiting with children virtually.

Community Nurse Health Care used the FTV studios to host a successful Bingo night live on Channel 95 and Facebook and have plans to do it again in March of 2022.

Popular public access member TV Series' continuing to air on Channel 95 are The Family Table, Get Personal with Pattie, and The Magazine with Charlie Murphy. Public access member Dave Fauteux has produced 23 episodes of The Magazine in just 2 years!

Other highlights include the popular Hometown Hikes series, featuring local trails, the first ever Kids Fest hosted by the Office of Tourism and the return of the Fairhaven Village Militia Encampment which took place in the fall. The Fairhaven Improvement Association and the Fairhaven Lions Club created new

public service announcements on PSA Day, which was offered by FairhavenTV for community organizations. All of this material can be viewed on FairhavenTV.com, The FairhavenTV Youtube page and in between programming on our channels.

Filmmaker and staff member Alyssa Botelho latest short film, 'To Dust All Return' was screened on October 1<sup>st</sup> in the town hall auditorium followed by a Q&A session which was attended by nearly 50 people.

Workshops and trainings are available to any Fairhaven resident looking to create their own show. Please follow us on Facebook and at [www.fairhaventv.com](http://www.fairhaventv.com) , [www.facebook.com/fairhaventv](http://www.facebook.com/fairhaventv), and Instagram at [fairhaven\\_tv](https://www.instagram.com/fairhaven_tv).